

Taipei Nangang Exhibition Center, Hall 1
Rental Rate for LCD Bulletin Boards in the Public Space (Attachment 2)

July 1, 2015

No	Location/Size	Exhibition/Event Organizer (Used by the organizer or organizer-recruited vendors)					Advertising Service Provider (recruited by the NANGANG Exhibition Hall)		
		Rate/hour (Exhibition/Event Information) (Full screen)	Rate/hour (Exhibition/Event Information) (First half of screen)	Rate/hour (Advertisement) (Full screen)	Rate/hour (Advertisement) (First half of screen)	Rate/hour (Advertisement) (Second half of screen)	Rate/hour (Advertisement) (Full screen)	Rate/hour (Advertisement) (First half of screen)	Rate/hour (Advertisement) (Second half of screen)
		NT\$150/display/hour		NT\$200/display/hour					
1	Above entrances/exits of Areas I and K (6 displays each/47 inches per display)	900	Inseparable	1,200	Inseparable	Inseparable	1,500	Inseparable	Inseparable
2	Above entrance/exit of Area J (9 displays each/47 inches per display)	990	660 (The first 6 displays)	1,350	900 (The first 6 displays)	450 (The last 3 displays)	1,650	1,080 (The first 6 displays)	570 (The last 3 displays)
3	Above entrances/exits of Areas L and N (3 displays each/47 inches per display)	450	Inseparable	600	Inseparable	Inseparable	900	Inseparable	Inseparable
4	Above entrance/exit of Area M (5 displays each/47 inches per display)	750	450 (The first 3 displays)	1,000	600 (The first 3 displays)	400 (The last 2 displays)	1,300	800 (The first 3 displays)	500 (The last 2 displays)
5	Near the entrances/exits of Areas I, J, and K (1 display each/65 inches per display)	600	Inseparable	900	Inseparable	Inseparable	1,200	Inseparable	Inseparable
6	Near the entrances/exits of Areas L, M, and N (1 display each/52 inches per display)	500	Inseparable	800	Inseparable	Inseparable	1,100	Inseparable	Inseparable

No	Location/Size	Exhibition/Event Organizer (Used by the organizer or organizer-recruited vendors)					Advertising Service Provider (recruited by TWTC NANGANG Exhibition Hall)		
		Rate/hour (Exhibition/Event Information) (Full screen)	Rate/hour (Exhibition/Event Information) (First half of screen)	Rate/hour (Advertisement) (Full screen)	Rate/hour (Advertisement) (First half of screen)	Rate/hour (Advertisement) (Second half of screen)	Rate/hour (Advertisement) (Full screen)	Rate/hour (Advertisement) (First half of screen)	Rate/hour (Advertisement) (Second half of screen)
7	On the south and north sides of the third floor (1 display each/52 inches per display)	300	Inseparable	500	Inseparable	Inseparable	800	Inseparable	Inseparable
8	On the south and north sides of the fifth floor (1 display each/52 inches per display)	300	Inseparable	500	Inseparable	Inseparable	800	Inseparable	Inseparable
9	On the south side of the sixth floor (1 display/ 52 inches)	300	Inseparable	500	Inseparable	Inseparable	800	Inseparable	Inseparable

Notes:

1. The rental rates above are exclusive of 5% VAT (value added tax).
2. The rental rates above already include lump-sum broadcast setup fees (for additions up to three files). If there are any changes or to the content to be broadcast via the LCD bulletin boards, an additional NT\$200 in broadcast setup fees will be charged per change or addition.
3. If there is demand for rotational broadcasts, such rotational broadcasts are limited to two lessees per LCD bulletin board for the same time slot. The rental rates shall be shared proportionately based on the length of the broadcasts.
4. Once paid, the rental will not be returned. The lessee shall not sublet the reserved time slot to a third party without prior notice and approval from the Exhibition Hall.
5. The rental rates above are subject to change without prior notice.