

**Rental Guidelines and Rates for the 200-inch LED Display at  
Taipei Nangang Exhibition Center, Hall 1  
Taiwan External Trade Development Council**

2016.1.1

Unit: NT\$ per display

Usage\Time During	Exhibition	Activity
<b>For Exhibition/Event Information</b>	<b>50,000</b>	<b>30,000</b>
<b>For Advertisements/ Sponsorship Information</b>	<b>100,000</b>	<b>60,000</b>

Description

1. The Guidelines herein shall apply only to the 200-inch LED display at the Nangang Exhibition Hall (hereinafter referred to as "the Exhibition Hall") operated by the Taiwan External Trade Development Council (hereinafter referred to as "TAITRA").
2. The resolution of 200-inch LED display being 1,472 x 704 pixs with a pixel pitch of 3.125mm (P3). The screen size of said display is 4.6m\*2.2m (200 inches), the actual size (base included) being 4.6m\*2.7m, and the weight being 1,200kg.
3. An additional 5% sales tax will be applicable. Exhibitions are charged the exhibition rates, whereas events are charged the daily rates. Events running two days or longer may be charged the exhibition rates. The LED display may be used continuously for 10 hours per day. A fee of NT\$3,000 shall be charged for each additional rental hour used. The applicable fee must not be lower than the rates shown in the table above.
4. The rates shown include a one-time display setup fee and equipment relocation fee. A fee of NT\$1,000 will be charged should the client wish to change the LED display content once the display setting has been saved. A fee of NT\$3,000 will be charged should the client wish to relocate the LED display.
5. Where TAITRA technicians are required at the event to provide technical assistance or troubleshooting services, additional fees shall be charged at NT\$2,500 per hour. Services lasting less than 1 hour shall be counted as 1 hour for purposes of payment. The above shall apply for both rehearsals and events alike.
6. The rental rates above include setup fees for a temporary transformer box. Electricity fees thereof shall be collected together with electricity fees for the venue.
7. Clients who wish to supplement the LED display with audio equipment may rent our audio set (which includes an audio mixer, an equalizer, an amplifier, audio cables, and two speakers). The rental rates are listed below:

Lease time	One day	Two to three days	Four days or more
Daily lease rate	10,000	8,400	6,700

8. The audio files must be in the following audio format: swf, avi, wma, mp4, or jpg. The lessee shall submit their file(s) to TAITRA for review at least five business days prior to the event. TAITRA reserves the right to reject the files if the files violate government regulations or obstruct public order or good morals. TAITRA will return the paid fees to the lessee and the lessee may not raise an objection.

9. The lessee shall complete an application form (as attached) and submit it to TAITRA 10 days prior to the booking, and TAITRA will issue an invoice accordingly. In case of any changes to the broadcast that require additional payments, the lessee shall complete such payments prior to the broadcasting, or have the payments deducted from the security deposit.
10. Lessees of venues in the Exhibition Hall shall be entitled to set up the LED display within their venues. Positioning of the LED display outside their venues shall be subject to prior approval from TAITRA.
11. In case of positioning the LED display on a specially installed stage or high platform, the lessee shall take proper precaution by adding support underneath the LED base, thus preventing the tilting of the LED display due to lack of stage support. Should any damages be incurred, the lessee shall be liable for compensation.
12. Please make the payments as indicated in the invoice issued by TAITRA before the deadline in cash or via wire transfer after the application is approved. If any payments are past due, the lessee shall be considered as having forfeited the right to lease, in which case any fees already paid shall not be returned.
13. The lessee shall notify TAITRA upon confirming the position for installment of the LED display, and TAITRA shall assign technicians to assist in the positioning thereof. As a precaution, the lessee shall not alter the location of the LED display. Where damages to the LED display are incurred from reasons imputable to the lessee, the lessee shall be liable for compensation for such damages.
14. In case of malfunction of the LED display as a result of mechanical failure, natural disaster, or force majeure, TAITRA will send technicians to restore the display. Aside from refunding the fees for unused hours, TAITRA shall not be responsible for providing any other compensation.
15. These Guidelines shall take effect starting on the date of announcement, and shall be subject to amendment without prior notice.